

FOR IMMEDIATE RELEASE

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## **MCT OFFERING FREE RIDES ON “HOLIDAY BUSES” IN DECEMBER**

*Passengers May be surprised with a Free Ride*

**PONTOON BEACH, IL., Nov. 24, 2021**... 'Tis the season for giving, and Madison County Transit (MCT) is giving the gift of free fixed-route bus rides to passengers who happen to board an MCT “Holiday Bus” throughout the month of December. Beginning December 1 and lasting until December 31, MCT will be deploying three “Holiday Buses” of varying sizes throughout Madison County each day. Passengers will know they’re boarding an MCT “Holiday Bus” when they discover that the farebox has been festively wrapped as a present, representing the gift of a free ride.

The three “Holiday Buses” will be randomly assigned to different routes every day in December, in hopes of reaching as many riders as possible throughout the service area.

“I’m grateful to the MCT Board of Trustees for their support of this program. The Holiday Buses offer a fun way for MCT to thank our riders for their loyalty and support,” said MCT Managing Director SJ Morrison. “Our drivers, who are already goodwill ambassadors year-round, enjoy the opportunity to spread a little extra holiday cheer!”

**PICTURED:** *(left to right):* MCT Managing Director SJ Morrison and MCT Fixed-Route Bus Operator Carolyn Simmons, next to a decorated farebox on one of the new Holiday Buses.

*Madison County Transit (MCT) provides multi-modal transportation services for Madison County, Illinois. MCT operates a fixed-route bus service, connecting to MetroLink; express weekday commuter service directly to and from downtown St. Louis; and seasonal express service to the Muni. For elderly and disabled residents who are unable to use the fixed-route buses, MCT provides complementary door to door service. MCT is also responsible for the construction and maintenance of more than 137 miles of bikeways that comprise the MCT Trails system, as well as overseeing RideFinders, the St. Louis region’s FREE carpooling and vanpooling program.*

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